

PART A - Initial Equality Screening Assessment

As a public authority we need to ensure that all our strategies, policies, service and functions, both current and proposed have given proper consideration to equality and diversity.

A **screening** process can help judge relevance and provide a record of both the process and decision. Screening should be a short, sharp exercise that determines relevance for all new and revised strategies, policies, services and functions.

Completed at the earliest opportunity it will help to determine:

- the relevance of proposals and decisions to equality and diversity
- whether or not equality and diversity is being/has already been considered, and
- whether or not it is necessary to carry out an Equality Analysis (Part B).

Further information is available in the Equality Screening and Analysis Guidance – see page 9.

1. Title

Title: A633 Broad Street Scheme – Engagement and Consultation approval

Directorate:
Regeneration & Environment

Service area:
Transportation Infrastructure Service

Lead person:
Mark Anderson

Contact number:
Mark.anderson@rotherham.gov.uk

Is this a:

☐

Strategy / Policy

☒

Service / Function

☐

Other

If other, please specify

2. Please provide a brief description of what you are screening

The Council's Transportation Team is seeking approval to carry out a public and stakeholder consultation on the proposed A633 Broad Street Scheme, on the approach to Parkgate Roundabout, Rawmarsh.

This engagement is a key step in ensuring the final design is inclusive, evidence-based, and aligned with local needs and expectations. Consulting with affected communities, interest groups, and stakeholders is recognised as best practice and will help shape a more informed and responsive outcome.

Public consultation is planned to start in January 2026 with estimated timeframe for construction to start in mid-2026.

3. Relevance to equality and diversity

All the Council's strategies/policies, services/functions affect service users, employees or the wider community – borough wide or more local. These will also have a greater/lesser relevance to equality and diversity.

The following questions will help you to identify how relevant your proposals are.

When considering these questions think about age, disability, sex, gender reassignment, race, religion or belief, sexual orientation, civil partnerships and marriage, pregnancy and maternity and other socio-economic groups e.g. parents, single parents and guardians, carers, looked after children, unemployed and people on low incomes, ex-offenders, victims of domestic violence, homeless people etc.

Questions	Yes	No
Could the proposal have implications regarding the accessibility of services to the whole or wider community? <i>(Be mindful that this is not just about numbers. A potential to affect a small number of people in a significant way is as important)</i>		x
Could the proposal affect service users? <i>(Be mindful that this is not just about numbers. A potential to affect a small number of people in a significant way is as important)</i>	x	
Has there been or is there likely to be an impact on an individual or group with protected characteristics? <i>(Consider potential discrimination, harassment or victimisation of individuals with protected characteristics)</i>		x
Have there been or likely to be any public concerns regarding the proposal? <i>(It is important that the Council is transparent and consultation is carried out with members of the public to help mitigate future challenge)</i>	x	
Could the proposal affect how the Council's services, commissioning or procurement activities are organised, provided, located and by whom? <i>(If the answer is yes you may wish to seek advice from commissioning or procurement)</i>		x
Could the proposal affect the Council's workforce or employment practices? <i>(If the answer is yes you may wish to seek advice from your HR business partner)</i>		x

If you have answered no to all the questions above, please explain the reason

N/A

If you have answered **no** to **all** the questions above please complete **sections 5 and 6**.

If you have answered **yes** to any of the above please complete **section 4**.

4. Considering the impact on equality and diversity

If you have not already done so, the impact on equality and diversity should be considered within your proposals before decisions are made.

Considering equality and diversity will help to eliminate unlawful discrimination, harassment and victimisation and take active steps to create a discrimination free society by meeting a group or individual's needs and encouraging participation.

Please provide specific details for all three areas below using the prompts for guidance and complete an Equality Analysis (Part B).

- **How have you considered equality and diversity?**

This report seeks approval to initiate public and stakeholder consultation on the Council's A633 Broad Street Scheme.

An in-depth review of those likely to be affected by these proposals has been undertaken to ensure the consultation reaches a wide audience. An offer will also be made for officers within the Council's Transportation Team to meet stakeholders in-person if they so require, to discuss the proposals and gather any feedback. All feedback on the scheme design will be taken into account to ensure that any negative impacts are mitigated appropriately and will be monitored throughout the project.

While initial consideration has been given to the potential equality impacts of the scheme and intended consultation process, specific effects will be more clearly understood following the engagement exercise.

In line with RMBC policy, an Equality Analysis (Part B) will be completed prior to construction approximately in May to reflect any additional equality or diversity issues identified during consultation.

- **Key findings**

The consultation aims to gather insights from individuals, community groups, and stakeholders who may experience barriers related to the proposed A633 Broad Street Scheme, particularly in relation to equality, diversity, and inclusion.

It will be designed to be fully accessible and inclusive, and promoted through a range of channels to ensure broad participation. These include drop-in events, direct communications (emails and letters), ward newsletters, and updates on the Council's website.

Both local and national data highlight existing inequalities in transport need to be considered during project development. These disparities may contribute to, or result from, current traffic and transport conditions.

The headline inequalities identified include

- Children, young people and the elderly are overrepresented amongst road traffic casualties relative to their population size;
- Wheelchair and mobility scooter users express notably worse satisfaction with provision of safe and level crossing points, and obstruction of footways, than others;
- Men are overrepresented amongst road traffic casualties relative to the average;
- Access to cars is lower amongst people of non-White ethnicity, and amongst lower income households;
- People without access to cars travel significantly less far despite spending similar (but slightly lesser) amounts of time travelling compared to the average. They are also more dependent on non-motorised travel, and especially buses, for their mobility.

In light of these headlines, the following initial findings are made:

- Introduction of a pedestrian crossing to replace the existing central traffic island can be expected to advance equality of opportunity for those amongst children and young people, the elderly, people with disabilities and those without access to cars.

• **Actions**

The consultation will be designed to include voices from individuals and groups with protected characteristics, as well as others who may be affected by the proposals. This inclusive approach aims to uncover and address any inequalities that may not yet be visible or well-documented, supporting a more informed and equitable decision-making process.

The process will be open and transparent, encouraging all participants to share their views freely and honestly.

To ensure accessibility and meaningful participation, the consultation will:

- Be inclusive of language needs, digital access limitations, and mobility challenges;
- Allow sufficient time for individuals and groups to respond;
- Present information clearly, using plain English and avoiding jargon;
- Use tailored methods to engage different groups, such as young people, minority communities, and individuals with visual impairments.

Date to scope and plan your Equality Analysis:	April 2026
Date to complete your Equality Analysis:	May 2026
Lead person for your Equality Analysis (Include name and job title):	Mark Anderson, Senior Transport Planner.

5. Governance, ownership and approval

Please state here who has approved the actions and outcomes of the screening:

Name	Job title	Date
Mark Anderson	Senior Transport Planner	13 th November 2025

6. Publishing

This screening document will act as evidence that due regard to equality and diversity has been given.

If this screening relates to a **Cabinet, key delegated officer decision, Council, other committee or a significant operational decision** a copy of the completed document should be attached as an appendix and published alongside the relevant report.

A copy of **all** screenings should also be sent to equality@rotherham.gov.uk For record keeping purposes it will be kept on file and also published on the Council's Equality and Diversity Internet page.

Date screening completed	13 th November 2025
Report title and date	A633 Broad Street Scheme – Engagement and Consultation approval.
If relates to a Cabinet, key delegated officer decision, Council, other committee or a significant operational decision – report date and date sent for publication	6 th January 2026
Date screening sent to Performance, Intelligence and Improvement equality@rotherham.gov.uk	17 th November 2025